

District IEC Plan format

Content of the plan document

1. Cover page
2. Introduction
3. District profile
4. Physical & Financial progress up to.....
5. Present status of the ODF targeted Gram Panchayats for the FY- 2017 -18

Name of the Block	Name of the Targeted GP for the 2017 -18	No. of village/Sansad	ODF strategy (Traditional/Triggering/ Others(specify))	Name of the Agency/Individual entrusted for implementation of software activities	No. of trained agencies /individuals available for implementation of MNB (IEC & HRD) activities		IHHL installation procedure (by RSM/SHG/Self /Others (specify))	Capacity of the RSM/SHG (Good/Satisfactory / Bad) (where SHG/RSM are working)	Trained mason available Y/N	Any special features of the GP which are linked with Sanitation
					No. available	Additional requirement				

6. List of local cable channels with address
7. List of local news papers with address
8. List of local folk artist with contact details
9. SWOT analysis

Strength	Weakness
Opportunity	Threat

- g. Involvement of PRI
- h. Involvement of Dist. Administration
- i. Staff strength of dist. Sanitation cell
- j. Inter-sectoral coordination
- k. Finance
- l. RSM
- m. Addl. Production centre
- n. Involvement of block level officer
- o. Engagement of staff in vacant position of dist. Sanitation cell
- p. Motivator
- q. IHHL model and subsidy

- a. External agency
- b. Area specific problem
- c. Active participation of RSM/Block/Dist. Sanitation Cell
- d. Timely fund release
- e. Timely release of subsidy to the RSM
- f. Others

10. Area specific problem analysis

Name of the particular area	Details of the problem	Suggestion for addressing the problem (Any)

11. Time bound IEC programme

Name of the Block	Name of the Targeted GP for the 2016 -17	ODF strategy (Traditional/Triggering/ Others(specify))	Proposed IEC/BCC activities	No. of activities	Time frame No. of months	Amount required	Sources of fund	remarks
		Sansad level Activities						
		GP level Activities						
		Block Level Activities						
		District Level Activities						

12. Time frame (April Dec.16 to March 2018)

Sl. No	Name of the activities	Time frame														
		Dec' 16	Jan' 17	Feb' 17	March ' 17	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan' 18	Feb' 18	Mar' 18
1																
2																

13. Time bound HRD programme

Sl. no	Name of the Training Programme	No. of Days	Number of Participants	Major objectives	Level of participants	Amount Required	Source of fund	Level (GP/Block/District)	Responsible person/authority	Remarks
Sansad level Activities										
GP level Activities										

Block Level Activities										
District Level Activities										
Proposed for State										

14. Monthly reporting Format for GP/Block/District (Entry will be done in the MNB website)

Name of the District (Entry will be done at District level. District will collect report from Blocks.)	Name of the activities	No. of activities conducted during this month		Fund utilised			Sources of fund	Documentation of the programme (Photograph, resolution, action plan, AV document, etc.)
		Planned activities	Non planed activities	Planned	Non planed	Total		
IEC activities								
HRD activities								

15. Budget

Estimated project cost for the FY- 2017 - 18	4.5 % of Estimated project cost	IEC budget for the FY- 2017 - 18	HRD budget for the FY- 2017 - 18	Provision for dovetailing of any other fund (if yes specify)

16. Conclusion